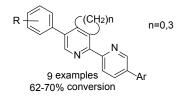
5,5'-DIARYL-2,2'-BYPIRIDINE FLUOROPHORES: STUDIES ON THE INFLUENCE OF THEIR STRUCTURAL ENVIRONMENT ON THE PHOTOPHYSICAL PROPERTIES

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2,2'-Pyridines are common components for "push-pull" fluorophores¹, photosynthesizers for the solar cells ² as well as non-linear optics (NLO) - devices³, depending on the structural environment in the bipyridine core.

Recently we prepared new 5,5'-diaryl-2,2-bipyridines (Table 1) by means of the "1,2,4-triazine methodology", and the starting 1,2,4-triazines were easily obtained by the heterocyclization reaction between 5-bromopyridine-2-carbaldehyde and isonitrosoacetophenone hydrazones with the following aza-Diels-Alder reaction and Suzuki cross-coupling. Next, the influence of the nature of the substituents in the 2,2'-bipyridine core on the photophysical properties of these "push-pull" fluorophores in various solvents was investigated.



| # | R | n | Ar | λ_{abs}, nm | λ _{em} , nm | $\Phi^{a},\%$ | Δμ, D |
|---|-------|---|------------------------------------|---------------------|----------------------|---------------|-------|
| 1 | 4-MeO | 3 | $4-(Ph_2N)C_6H_4$ | 301,355 | 500 | 60,5 | 14,28 |
| 2 | H | 3 | 3-MeOC ₆ H ₄ | 314 | 358,370 | 21,7 | 2,80 |

^aFluorescence quantum yields were measured in degassed CH₃CN solution using quinine sulfate as standard

Based on the obtained results for the fluorophores 1-2 the positive solvatochromism was observed and further confirmed based on the Lippert-Mataga equation4. Besides, dipole moment changes for the fluorophores were calculated. The prevalence of the ICTstate over LA-state depending on the type of fluorophore was discussed.

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